



Oregon Quarter Horse  
Association



# Sponsorship

# Proposal

Presented by:  
**OQHA Board of Directors**

Intended to ask for sponsorship  
support for equestrians of all ages.

# Meet Us

Oregon Quarter Horse Association was founded in 1957 and has a long and successful history of supporting equestrians and exhibitors of the American Quarter Horse.

The mission of the Oregon Quarter Horse Association, Inc is:

- To provide beneficial services to our members which enhance and encourage Quarter Horse ownership and participation.
- To generate growth of the Oregon Quarter Horse Association and the American Quarter Horse Association membership via promotion, advertising, and publicity of the American Quarter Horse.
- To uphold the rules of the American Quarter Horse Association and to promote the Quarter Horse industry.

## Our Organization



**Savannah McGuire**  
( Club President )



**Keri Croft**  
( Event Management )



**Andrea Boicoff**  
( Marketing Chairman )

## Event Portfolio

### Weekend Show Series

4 annual events ranging from 2-4 days each

### Oregon Classic

Our premier event of over 50 years. Hosting regional, national and international exhibitors.

### Year End Banquet

A time to gather, celebrate the successes of the season & generate support for our Youth Scholarships.

# Sponsorship Packages

OQHA is elevating the community by bringing significant local revenue to the communities each event are held in. The Equestrian community spends \$1.22 billion annually on a variety of products and equipment to support their hobby- as well as tourism dollars spent at destination horse shows including lodging and meals. As always, custom sponsorship options and in-kind product donations are always accepted- so if these levels do not suit the needs of your business, let us work with you to develop a plan that will. Help us host an incredible show season and make sure your products and services are front and center for our exhibitors consideration!

## Patron Sponsorship Package

- Logo placement on the official event website
- Banner Placement in Main Arena at each event
- Recognition on Social Media
- Announcements throughout the event with your planned verbiage

**\$2500**

## Bronze Sponsorship Package

- Logo placement on the official event website
- Banner Placement in Main Arena at each event
- Logo placement on Award Jackets won in nearly 200 classes
- 10 sponsor posts on event social media
- Sponsor booth during the event

**\$5000**

## Gold Sponsorship Package

- Logo placement on the official event website
- Banner Placement in Main Arena at each event
- Logo placement on Award Jackets won in nearly 200 classes
- Naming rights for one arena during the event- i.e., Toyota Trail Pen
- 20 sponsor posts on event social media
- Sponsor booth during the event

**\$7500**



# Thank You

It is the support of businesses and organizations like yours that allow us to continue to produce high quality events, support the growth of our Youth Scholarship fund and serve our community.

We appreciate your consideration and the opportunity to help support and grow your business and reach within our community.

# Contact Us

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