



Board of Directors

October 22, 2024 Meeting Minutes

In Attendance:

Savannah McGuire - President	Jarod Wright - Vice President	Adrienne Potwora – Past President
	Dawn Jones - At Large Member	
Trisha Wright - Director	Bruce Blodgett - Director	Andrea Boicoff - Director
Robin Martsolf Hubbard - Director	Marie Simovich - Director	Teagan Vogelsang - Director

Absent Excused:

Mariya Stimson	Nora Cook - Director	Heather Pomada-Correa – Director
Abbey Davis – Treasurer		

Absent Unexcused:

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Savannah McGuire called the meeting to order at 7:05 PM

Roll Call

Youth Division Report

- Abbey & Dalaney Davis to be co-chairs of the Youth Division.

Administrative Reminders

- No updates

Previous Meeting Minutes

- Savannah presented the September Meeting Minutes to the Board. There were no questions or edits.

VOTING

- A motion was made by Robin Martsolf-Hubbard to approve the September meeting minutes as presented.
 - September Second: Andrea Boicoff
 - Voting: MOTION CARRIES - all in favor, no opposition

Executive Committee Update - Savannah McGuire

- Committees will be updated with the new BOD members.

Financial Update - Abbey Davis

- Savannah presented the September financials. The Fall show financials were positive.
- Vicki will join the November BOD call. Savannah encouraged the group to review our financials and prepare questions.

Standing Committee Reports

- **Awards / Year-end Awards - Adrienne Potwora**
 - Keri is working to calculate the year-end points.
 - Savannah shared that Devonwood is still an option to hold our year-end event.
- **Marketing & Communications / Social Media – Andrea Boicoff**
 - Andrea shared an update on social media traffic during the Fall Show and the buckle drawing.
- **Membership - Andrea Boicoff**
 - AQHA has shared new member contact information with Andrea. Savannah will reach out to Keri to find out if she has an older list of the membership.
 - Potentially send a "Letter from the President" once a year
- **Nominations / By-laws - Dawn Jones**
 - Dawn is finalizing the 2024/2025 Benchmarking Calendar and will share with the BOD for review.
 - Dawn to schedule call to start planning Annual Meeting/By-laws
- **Scholarship Committee Development**
 - No update
- **Show Committee - Savannah McGuire**
 - The BOD voted by mail on September 23 to move the Fall show to the Prairie Arena. 10 voted in favor, 3 did not submit votes, no opposition.
 - The BOD voted on the October Show Committee Call to move forward holding the January, February and April shows with two judges. The motion was made by Robin Martsolf-Hubbard, Second by Bruce Blodgett. All in favor, no opposition.
 - The BOD voted on the October Show Committee Call to add PNW Ranch Horse show. The motion was made by Jarrod Wright, Second by Nora Cook. All in favor, no opposition.
 - Robin and Savannah toured Devonwood and met with the owners. They discussed requirements for holding a show there and coordinating announcements on social media. Devonwood should have dates that are available in the Fall to hold a show
 - Ranch Show Options:
 - Ree shared the information and date that are available at Brasada Ranch/Rim Rock. Savannah to coordinate with Keri and Marla on their availability.
 - Savannah is waiting for a contract from Kerley Horse Center.
- **Sponsorship Committee Update - Heather Pomada-Correa**
 - Savannah shared the new sponsorship resources with the BOD. These documents will also be available on the website. Savannah to update form to note which sponsorships are per show or for the year.
 - Next call will be rescheduled to November 26 at 7:00pm.
 - Ree has contacted several companies: Kerrits, Bootbarn, Wilco, Platinum, Ariat, Brasada Ranch, Tumalo Ridge Equine, Ford, KMR Trailers and US Rider and received commitments from Kerrits

(product) and Tumalo Ridge (Banner Sponsorship). US Rider is going to provide four one year certificates for service.

2024 Sponsorship Goals

Type	Goal	Actual to Date
Banner (\$300)	30	9
Buckle (\$100)	100	11?
Foundation	NA	2
Misc.	NA	\$25
Corp. Markel Insurance Toyota Del Oeste Vet Ditch Witch- Pape Machinery		\$1000 (in process) \$5000 (received) \$500 \$2500 (received)
Other: Fall Show Silent Auction AQHA Grant Trail Gate Auction		~\$1000 \$2500 \$200

- **Working Horse and Ranch - Bruce Blodgett**
 - No updates

Old Business

- Savannah provided an update on the "This or That" saddle raffle.
 - Bruce provided Savannah with an overview of working horse saddle options. The Jeff Smith Working Horse saddles looks to be the best option.
 - The group decided to sell 200 tickets at \$50 each.
 - Savannah contacted Magic Look Photographer to create marketing items.
 - The BOD decided to hold the raffle through the February show with the drawing at the year end awards event.

VOTING

- A motion was made by Bruce Bodgett to approve selling 200 tickets at \$50 each through the February show with the drawing to happen at the year end awards event.
 - Second: Robin Martsolf-Hubbard
 - Voting: MOTION CARRIES - all in favor, no opposition

New Business

- No updates.

Adjourn Time: 8:13 pm

- A motion was made by Bruce Blodgett to adjourn the meeting.
 - Second: Andrea Boicoff
 - Voting: MOTION CARRIES - all in favor, no opposition