



Board of Directors

September 17, 2024 Meeting Minutes

In Attendance:

Savannah McGuire - President	Jarod Wright - Vice President	Adrienne Potwora – Past President
Abbey Davis – Treasurer	Dawn Jones - At Large Member	Heather Pomada-Correa – Director
Mariya Stimson - Secretary	Bruce Blodgett - Director	Andrea Boicoff - Director
Robin Martsof Hubbard - Director	Marie Simovich - Director	Teagan Vogelsang - Director
Trisha Wright - Director		

Absent Excused:

Nora Cook		
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Absent Unexcused:

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Savannah McGuire called the meeting to order at 7:02 PM

**Roll Call**

**Youth Division Report - Meghan Blyth**

- Meghan Blyth has requested to step down from being the Youth Division Advisor. Savannah is currently talking with someone who expressed interest, but if anyone else has suggestions, please send them to Savannah.

**Administrative Reminders**

- Introduction of new Board of Director members.

**Previous Meeting Minutes**

- Mariya presented the August Meeting Minutes to the Board. There were no questions or edits.

**VOTING**

- A motion was made by Dawn Jones to approve the August meeting minutes as presented.
  - Second: Heather Pomada-Correa
  - Voting: MOTION CARRIES - all in favor, no opposition

**Executive Committee Update - Savannah McGuire**

- No updates.

**Financial Update - Abbey Davis**

- Abbey presented the August financials

- The Toyota sponsorship check for \$5,000 has been received
- Markel Insurance has also committed to sponsoring \$1,000
- There was discussion about the funds from the canceled January show that have been applied to the 2025 show season.
- The OQHA cell phone has been canceled, which will show on future financial reports.

#### VOTING

- A motion was made by Adrienne Potwara to approve the August 2024 financials as presented.
  - Second: Bruce Blodgett
  - Voting: MOTION CARRIES - all in favor, no opposition

#### Standing Committee Reports

- **Awards / Year-end Awards - Adrienne Potwara**
  - Keri and Adrienne have awards for the October show.
  - Year-end Awards: Planning will start when the 2024 points have been completed. There was discussion about the budget for the Year-end Award event. Savannah has a potential contact for a space to hold the event.
- **Marketing & Communications / Social Media – Andrea Boicoff**
  - Currently promoting the Fall show on social media: hotel and events that the show
    - Youth has a raffle for a free stall with a \$500 sponsorship
    - Buckle and Membership Drive ongoing through the Fall show
    - Board of Directors Basket Silent Auction.
  - Andrea contacted the Equine Chronicle about posting about the Fall Show
- **Membership - Andrea Boicoff**
  - Membership Drive ongoing.
- **Nominations / By-laws - Dawn Jones**
  - The election process is complete and the new Directors attended the September meeting.
  - Dawn is currently working on the 2024/2025 Benchmarking Calendar.
- **Scholarship Committee Development**
  - No update.
- **Show Committee - Savannah McGuire**
  - 2025 Show Dates: January 9 - 12 and February 6 - 9 dates are confirmed at the OHC.
    - The BoD will need to vote on the number of judges for those the shows (4 judge at January and February & 2 judge in April)
  - The Egg & Spoon/Costume Contest confirmed for September. The BoD to brainstorm new ideas for 2025 shows.
  - Silent Auction Baskets confirmed for Fall show.
  - There was a brief discussion about the option to hold smaller shows in different locations later in 2025.
- **Sponsorship Committee Update - Heather Pomada-Correa**
  - Savannah to send the BoD an email with the link to the shared document for tracking
  - New Sponsorship level documents:

- The BoD will review the Sponsorship Level documents and provide Savannah with suggestions. There was a suggestion to add "banner" as part of larger packages and to vendors who provide any kind of product/gifts.
- OQHA manages vendors at the horse shows. There might be an option to invite more vendors for the 2025 show season.
- The website will be updated to match the sponsorship documents.

**2024 Sponsorship Goals**

<b>Type</b>	<b>Goal</b>	<b>Actual to Date</b>
Banner (\$300)	30	9
Buckle (\$100)	100	4
Foundation	NA	2
Misc.	NA	\$25
Corp.	Markel Insurance Toyota Del Oeste Vet Ditch Witch- Pape Machinery	\$1000 (in process) \$5000 (received) \$500 \$2500 (received)
Other		

- **Working Horse and Ranch - Bruce Blodgett**
  - No updates.

**Old Business**

- Savannah provided an overview of the idea for the "This or That" raffle for a gift certificate for a Harris work saddle or a Working Horse saddle.
  - OQHA received a \$2,500 Grant from AQHA.
  - We might have a sponsor for a saddle pad to include.
  - Bruce provided pricing for Jeff Smith Working Horse saddles. They can provide the gift certificates (which are good for one year).
  - There is a goal for the Board to raise \$1,000 to help cover the cost of the saddles.
  - Savannah to work on a graphic and will provide more information about exact dates of raffle (possibly start in November) and when we would hold the drawing (possibly at Year-end Awards Banquet). Savannah is filling out the forms for the State of Oregon.

**New Business**

- No updates.

**Adjourn Time: 8:31 pm**

- A motion was made by Bruce Blodgett to adjourn the meeting.
  - Second: Dawn Jones
  - Voting: MOTION CARRIES - all in favor, no opposition